



wmhc

Welsh Mountain
Health Centers

5th Annual Community Health Fair

Taking Care of You!



2019 Sponsorship Packet



Dear Health Fair Sponsor:

Welsh Mountain Health Centers is pleased to invite you to join our ever-growing community of innovative leaders by partnering with us as a sponsor for our **5th Annual Community Health Fair** at the Ephrata Public Library and Exploratorium in Lancaster County on Saturday, August 10 from 10:00 a.m. - 2:00 p.m. In Lebanon County, we are excited to partner once again with the Salvation Army- with over 50 participating organizations, on Saturday, August 3 from 10:00 a.m. - 2:00 p.m.!

We have set ambitious goals for 2019 and hope you'll play an active role in championing healthcare for everyone in our communities. That's why we're asking you to pledge your commitment as a 2019 Community Health Fair Sponsor today! By securing your partnership now, you guarantee maximum visibility through these two events as a champion and advocate for healthy individuals and families in Lancaster and Lebanon Counties. For the first time, we may need to limit the number exhibitors as we expect over **1000 visitors** this year.

Our **Annual Community Health Fairs'** success depends on our community partners who lend their names and financial support to the event. Your sponsorship goes directly towards providing everyone in Lebanon and Lancaster Counties with resources to improve their and their families' health and well-being. Because, **together we build a healthier community!**

If you have any questions or need additional information, please contact me at (717) 354-4711 ext. 170, or by email at cjaros@welshmountain.org .

Thank you in advance for your contribution and support.

Sincerely,

Cynthia Jaros,
Director of Development

584 Springville Road
New Holland, PA 17557
welshmountain.org

5th Annual Community Health Fair



Salvation Army

August 3, 2019
10:00 a.m. - 2:00 p.m.
1031 Guilford St.
Lebanon, PA 17046

Ephrata Library & Exploratorium

August 10, 2019
10:00 a.m. - 2:00 p.m.
560 S Reading Rd
Ephrata, PA 17522

SPONSORSHIP LEVELS & BENEFITS



Publicity

- Logo recognition on invitations
- Logo on event program cover
- Logo on event signage
- Recognition in social media postings
- Recognition in multi-media presentations
- Company logo in the event guide
- Full-page, back cover ad in the event guide
- One full-page ad
- Half-page ad in the event guide
- 1/4 page ad in event guide

	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500	BRONZE SPONSOR \$250	PATRON SPONSOR
Logo recognition on invitations	✓				
Logo on event program cover	✓				
Logo on event signage	✓				
Recognition in social media postings	✓	✓	✓	✓	
Recognition in multi-media presentations	✓				
Company logo in the event guide	✓	✓	✓	✓	
Full-page, back cover ad in the event guide	✓				
One full-page ad		✓			
Half-page ad in the event guide			✓		
1/4 page ad in event guide				✓	

Day of Event

- Exclusive Rights to provide specialized health screenings
- Exclusive rights to address the audience at beginning of the event
- Verbal recognition throughout the event
- Company Banner prominently displayed at the event
- Receive a booth at the event.
- Donate any amount, or contribute an item(s) to be raffled the day of the event

	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500	BRONZE SPONSOR \$250	PATRON SPONSOR
Exclusive Rights to provide specialized health screenings	✓				
Exclusive rights to address the audience at beginning of the event	✓				
Verbal recognition throughout the event	✓	✓	✓	✓	
Company Banner prominently displayed at the event	✓				
Receive a booth at the event.	✓	✓	✓	✓	
Donate any amount, or contribute an item(s) to be raffled the day of the event					✓



5th Annual Community Health Fair

Lebanon - Saturday, August 3
Lancaster - Saturday, August 10

Sponsor Commitment Form

Contact Information

Company (as it will be printed in marketing materials) _____

Contact _____ Contact Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Sponsorship Level/ Dollar Amount _____



- Enclosed is a check made payable to WELSH MOUNTAIN HEALTH CENTERS.
- Please bill me at the address above.
- We cannot attend, but enclosed is our tax-deductible donation of \$_____.

Please return to:
Cynthia Jaros, Director of Development
Welsh Mountain Health Centers
584 Springville Rd.
New Holland, PA 17557
cjaros@welshmountain.org
Questions: (717) 354-4711 Ext. 170